

# Business Administration Marketing AAS Curriculum Map

## Year One

### *Fall*

Course	Description	Credits
BUS 233	Social Media Marketing	3
CAS 133/L	Intro to Computing Skills	4
CGS 100	College Survival and Success	3
WRI 121	English Composition I	4

### *Winter*

Course	Description	Credits
BUS 238	Sales and Sales Management	3
Math	MTH 111 recommended	5
Social Science	BUS 285 or PSY 201a recommended	3
SPE 111	Fundamentals of Speech	3

### *Spring*

Course	Description	Credits
BUS 206	Management Fundamentals	3
BUS 223	Principles of Marketing	3
BUS 249	Retailing	3
Elective		4

### *Summer*

Course	Description	Credits
Elective		3
Elective		2
Writing	BUS 214 or WRI 227 recommended	4

## Year Two

### Fall

Course	Description	Credits
BUS 111	Intro to Accounting	4
BUS 226	Business Law	3
CIS 243	Ecommerce	4
Sci/Math/CS		4

**Winter**

<b>Course</b>	<b>Description</b>	<b>Credits</b>
<b>BUS 211</b>	<b>Principles of Accounting I</b>	<b>4</b>
<b>BUS 218</b>	<b>Personal Finance</b>	<b>3</b>
<b>BUS 261</b>	<b>Consumer Behavior</b>	<b>3</b>
<b>Arts &amp; Letters</b>	<b>PHL 209 or SPE 215 recommended</b>	<b>3</b>

**Spring**

<b>Course</b>	<b>Description</b>	<b>Credits</b>
<b>BUS 213</b>	<b>Managerial Accounting</b>	<b>3</b>
<b>TEX 280</b>	<b>Coop Wk. Exp: Seminar</b>	<b>1</b>
<b>CAS 170</b>	<b>Spreadsheets</b>	<b>3</b>
<b>Sci/Math/CS</b>	<b>CIS 206, CIS 275, ENV 170 recommended</b>	<b>4</b>

**Total Credits: 90**