

Business Administration Marketing AAS

Online Only Curriculum Map

Year One

Fall

Course	Description	Credits
BUS 206	Management Fundamentals	3
BUS 223	Principles of Marketing	3
BUS 233	Social Media Marketing	3
CGS 100	College Survival and Success	3
WRI 121Z	Composition I	4

Winter

Course	Description	Credits
BUS 226	Business Law	3
BUS 238	Sales and Sales Management	3
CAS 133/133L	Intro to Computing Skills	4
Social Science		3

Spring

Course	Description	Credits
BUS 111	Intro to Accounting	4
BUS 249	Retailing	3
COM 111Z	Public Speaking	4
Sci/Math/CS		4

Year Two

Summer

Course	Description	Credits
BUS 211	Principles of Accounting I	4
Elective		3

Fall

Course	Description	Credits
BUS 218	Personal Finance	3
CAS 170	Spreadsheets	3
CIS 243	Ecommerce	4
Math		4

Winter

Course	Description	Credits
BUS 213	Managerial Accounting	4
BUS 261	Consumer Behavior	3
TEX 280	Coop Wk. Exp: Seminar	1
Writing		4

Spring

Course	Description	Credits
Arts and Letters		3
Elective	Business Law	3
Elective		3
Sci/Math/CS		4

Total Credits: 90