

# Business Administration Marketing AAS Curriculum Map

## Year One

### *Fall*

Course	Description	Credits
BUS 233	Social Media Marketing	3
CAS 133/133L	Intro to Computing Skills	4
CGS 100	College Survival and Success	3
WRI 121Z	Composition I	4

### *Winter*

Course	Description	Credits
BUS 238	Sales and Sales Management	3
COM 111Z	Public Speaking	4
Math		4
Social Science		3

### *Spring*

Course	Description	Credits
BUS 206	Management Fundamentals	3
BUS 223	Principles of Marketing	3
BUS 226	Business Law	3
BUS 249	Retailing	3

## Year Two

### *Summer*

Course	Description	Credits
Elective		3
Elective		3
Writing		4

### *Fall*

Course	Description	Credits
BUS 111	Intro to Accounting	4
CIS 243	E-commerce	4
Elective		3
Sci/Math/CS		4

***Winter***

<b>Course</b>	<b>Description</b>	<b>Credits</b>
<b>Arts &amp; Letters</b>		<b>3</b>
<b>BUS 211</b>	<b>Principles of Accounting I</b>	<b>4</b>
<b>BUS 218</b>	<b>Personal Finance</b>	<b>3</b>
<b>BUS 261</b>	<b>Consumer Behavior</b>	<b>3</b>

***Spring***

<b>Course</b>	<b>Description</b>	<b>Credits</b>
<b>BUS 213</b>	<b>Managerial Accounting</b>	<b>4</b>
<b>CAS 170</b>	<b>Spreadsheets</b>	<b>3</b>
<b>Sci/Math/CS</b>		<b>4</b>
<b>TEX 280</b>	<b>Coop Wk. Exp: Seminar</b>	<b>1</b>

**Total Credits: 90**