



# Business Administration Marketing AAS Online Only Curriculum Map

## Year One

### *Fall*

<b>Course</b>	<b>Description</b>	<b>Credits</b>
BUS 206	Management Fundamentals	3
BUS 223	Principles of Marketing	3
BUS 233	Social Media Marketing	3
CGS 100	College Survival and Success	3
WRI 121Z	Composition I	4

### *Winter*

<b>Course</b>	<b>Description</b>	<b>Credits</b>
BUS 226Z	Introduction to Business Law	4
BUS 238	Sales and Sales Management	3
CAS 133	Intro to Computing Skills	3
CAS 133L	Intro to Computing Skills Lab	1
Social Science		3

### *Spring*

<b>Course</b>	<b>Description</b>	<b>Credits</b>
BUS 111	Intro to Accounting	4
BUS 249	Retailing	3
COM 111Z	Public Speaking	4
Sci/Math/CompSci		4

## Year Two

### *Summer*

<b>Course</b>	<b>Description</b>	<b>Credits</b>
BUS 211Z	Principles of Financial Accounting	4
BUS 218	Personal Finance	3

*Fall*

<b>Course</b>	<b>Description</b>	<b>Credits</b>
BUS 169Z	Data Analysis Using Microsoft Excel	4
CIS 243	Ecommerce	4
Math		4

*Winter*

<b>Course</b>	<b>Description</b>	<b>Credits</b>
BUS 213Z	Principles of Managerial Accounting	4
BUS 215	Intro to AI for Business	4
BUS 261	Consumer Behavior	3
TEX 280	Coop Wk. Exp: Seminar	1

*Spring*

<b>Course</b>	<b>Description</b>	<b>Credits</b>
Arts and Letters		3
Elective		3
Sci/Math/CompSci		4
Writing		4

**Total Credits: 90**