



## **Badger Venture 2023**

### **Preliminary Concept Form**

**Due on February 16, 2023**

The purpose of this form is to give a summary to the Badger Venture Competition Committee that outlines your project's preliminary concept. We hope to understand how your project addresses a user-centered need and how it will fit into the marketplace. You may attach more detailed scopes of work, market research, or financial analysis as an addendum to the document, if you wish, but it is not required.

Please use the following form to submit your Preliminary Concept.

In addition to this Preliminary Concept form, in order to be eligible for final presentations and judging on April 19, 2023 teams are required to submit:

- ✓ Final Pitch Report on March 16, 2023
- ✓ First Prototype (Prototyping Concepts Only) on March 16, 2023

Please use the following form submit your team's Preliminary Concept.

Submit your completed, printed, and signed Preliminary Concept Form to:

**Linda Williamson, Building 8 Room 853 or via email to [Williamson@klamathcc.edu](mailto:Williamson@klamathcc.edu)**

**BADGER VENTURE**  
PRELIMINARY CONCEPT FORM

**Business/Project Name:** \_\_\_\_\_

**TEAM** – use additional sheets if needed

**Team Leader (First point of contact for your Team)**

**Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Certificate or degree program:** \_\_\_\_\_ **Year of Completion:** \_\_\_\_\_

**Areas of Expertise Related to Project:** \_\_\_\_\_

**Affiliated Student of:**     KCC     OIT     SOU     EOU     OSU

**Team Members**

**Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Certificate or degree program:** \_\_\_\_\_ **Year of Completion:** \_\_\_\_\_

**Areas of Expertise Related to Project:** \_\_\_\_\_

**Affiliated Student of:**     KCC     OIT     SOU     EOU     OSU

**Name:** \_\_\_\_\_

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**Areas of Expertise Related to Project:** \_\_\_\_\_

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**EXECUTIVE SUMMARY** In one page or less, describe your team's solution to a problem worth solving.

Please tell us the following: the problem you are solving, your solution, whether your solution already exists, who will you sell your solution to, who you will be competing with, and how your solution is better than existing or competing solutions.

**BADGER VENTURE**  
PRELIMINARY CONCEPT FORM

**PREPARATION AND ASSISTANCE**

**Do you have someone on your team who can help you understand whether there is a need for this product or service, the potential market size, customers, and competition?**

Yes  No

**Have you reviewed the Final Pitch Report requirements and do you have the expertise on your team to address these requirements?**

Yes  No

**Have you confirmed a Faculty Mentor and an SBDC Advisor? If yes, who are they?**

Yes \_\_\_\_\_  No  
*Faculty Mentor* *SBDC Advisor*

**What assistance would be helpful to you from outside business experts, community resources, Faculty Mentors, or SBDC Advisors?**

**We hereby acknowledge that each team member has read, understands, and agrees to abide by the rules for KCC's 2022 Badger Venture Competition.**

\_\_\_\_\_  
Team Leader Printed Name      Team Leader Signature      Date

\_\_\_\_\_  
Team Member Printed Name      Team Member Signature      Date

\_\_\_\_\_  
Team Member Printed Name      Team Member Signature      Date

\_\_\_\_\_  
Team Member Printed Name      Team Member Signature      Date

\_\_\_\_\_  
Team Member Printed Name      Team Member Signature      Date