



Badger Venture 2025

Preliminary Concept Form

Due on February 21, 2025

The purpose of this form is to give a summary to the Badger Venture Competition Committee that outlines your project's preliminary concept. We hope to understand how your project addresses a user-centered need and how it will fit into the marketplace. You may attach more detailed scopes of work, market research, or financial analysis as an addendum to the document if you wish, but it is not required.

Please use the following form to submit your Preliminary Concept.

In addition to this Preliminary Concept form, to be eligible for final presentations and judging on April 24, 2025, teams are required to submit:

- ✓ Final Pitch Report on March 14, 2025
- ✓ First Prototype (Prototyping Concepts Only) on March 14, 2025

Please use the following form to submit your team's Preliminary Concept.

Submit your completed, printed, and signed Preliminary Concept Form to:

Linda Williamson, Building 8 Room 853, or via email to Williamson@klamathcc.edu

BADGER VENTURE
PRELIMINARY CONCEPT FORM

(This information may not have changed since you registered your team. If it is the same, you can add your Business/Project Name below and leave the rest blank.)

Business/Project Name: _____

TEAM – use additional sheets if needed

Team Leader (First point of contact for your Team)

Name: _____

Phone: _____ **Email:** _____

Mailing Address: _____

Certificate or degree program: _____ **Year of Completion:** _____

Areas of Expertise Related to Project: _____

Affiliated Student of: KCC OIT SOU EOU OSU

Team Members

Name: _____

Phone: _____ **Email:** _____

Mailing Address: _____

Certificate or degree program: _____ **Year of Completion:** _____

Areas of Expertise Related to Project: _____

Affiliated Student of: KCC OIT SOU EOU OSU

Name: _____

Phone: _____ **Email:** _____

Mailing Address: _____

Certificate or degree program: _____ **Year of Completion:** _____

Areas of Expertise Related to Project: _____

Affiliated Student of: KCC OIT SOU EOU OSU

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PRELIMINARY CONCEPT FORM

EXECUTIVE SUMMARY In one page or less, describe your team's solution to a problem worth solving. Please tell us the following: the problem you are solving, your solution, whether your solution already exists, who you will sell your solution to, who you will be competing with, and how your solution is better than existing or competing solutions. (All advisers and mentors engaged in this collaboration commit to maintaining strict confidentiality regarding the business idea or invention shared by participating teams, ensuring that no information will be disclosed to external parties without explicit consent from the respective team.)

BADGER VENTURE
PRELIMINARY CONCEPT FORM

PREPARATION AND ASSISTANCE

Do you have someone on your team who can help you understand whether there is a need for this product or service, the potential market size, customers, and competition?

Yes No

Have you reviewed the Final Pitch Report requirements, and do you have the expertise on your team to address these requirements?

Yes No

Have you confirmed a Faculty Mentor and an SBDC Advisor? If yes, who are they?

Yes _____ No
Faculty Mentor *SBDC Advisor*

What assistance would be helpful to you from outside business experts, community resources, Faculty Mentors, or SBDC Advisors?

We hereby acknowledge that each team member has read, understands, and agrees to abide by the rules for KCC's 2025 Badger Venture Competition.

_____	_____	_____
Team Leader Printed Name	Team Leader Signature	Date
_____	_____	_____
Team Member Printed Name	Team Member Signature	Date
_____	_____	_____
Team Member Printed Name	Team Member Signature	Date
_____	_____	_____
Team Member Printed Name	Team Member Signature	Date
_____	_____	_____
Team Member Printed Name	Team Member Signature	Date